

MathWorks  
**AUTOMOTIVE  
CONFERENCE 2024**  
Korea

# 미래자동차 개발을 위한 Model Based Design의 진화

유재흥 프로, MathWorks Korea



**Headquarters**  
Natick, MA USA

**North America**  
United States

**Europe**

- Finland
- France
- Germany
- Ireland
- Italy
- Netherlands
- Spain
- Sweden
- Switzerland
- UK

**Asia-Pacific**

- Australia
- China
- India
- Japan
- Korea



**6,500+ staff**  
in 34 offices around  
the world



**\$1.25+ billion**  
in revenues



**Privately held**  
and profitable every year

# A Brief History of MathWorks



First Natick office, 1988

Founded in Palo Alto, CA  
by Jack Little and Cleve Moler

1984

Move to first Natick office  
at 21 Eliot Street

1985

First MATLAB purchase  
order by MIT

1988

Simulink released

1990

Launch mathworks.com,  
one of the first 500 registered  
domain names

1993

First international office opens  
in Cambridge (UK)

1997

First \$100M year

1998



# A Brief History of MathWorks

Apple Hill headquarters

Move into Apple Hill  
headquarters

1999

1,000 staff members

2001

India office opens

2008

6,000 staff members

2023

Six new offices open: Michigan, France, Germany, Spain, the Netherlands, and Switzerland

L-shaped membrane officially becomes MathWorks logo

First \$1 billion year and Lakeside campus opens

# A Brief History of MathWorks



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2023

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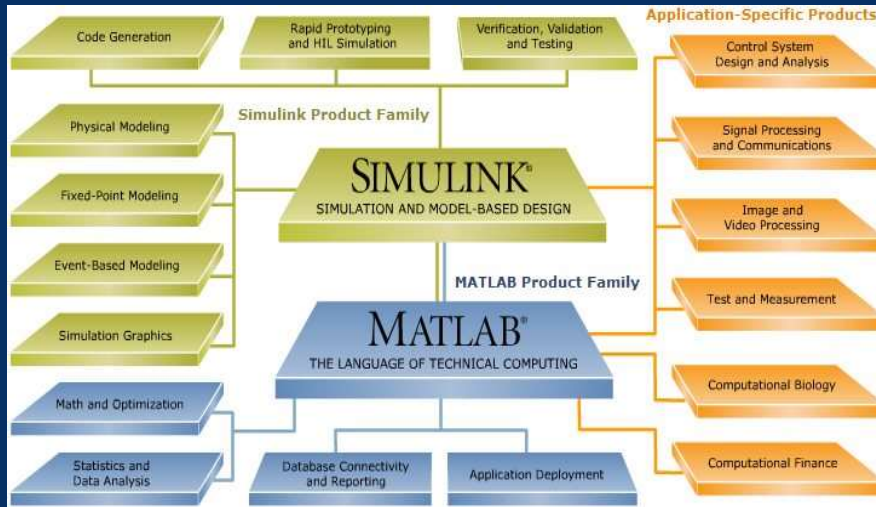
L-shaped membrane officially becomes MathWorks logo

First \$1 billion year and Lakeside campus opens



# MathWorks Products and Services

## Use the right features based on your application



# How are Megatrends transforming Automotive R&D?

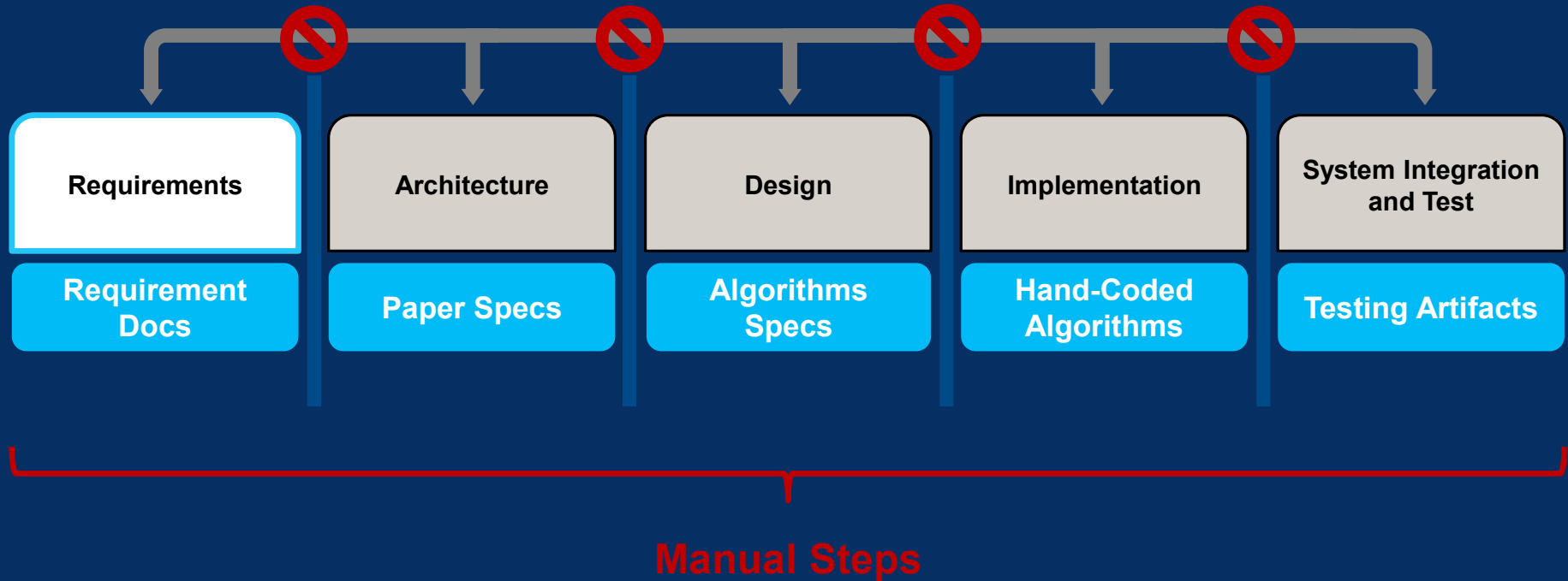


- Handling increasing system and software complexity
- Building innovative features with speed and quality
- Need for virtual development and test grounds

# Why use Model Based Design for Embedded SW?



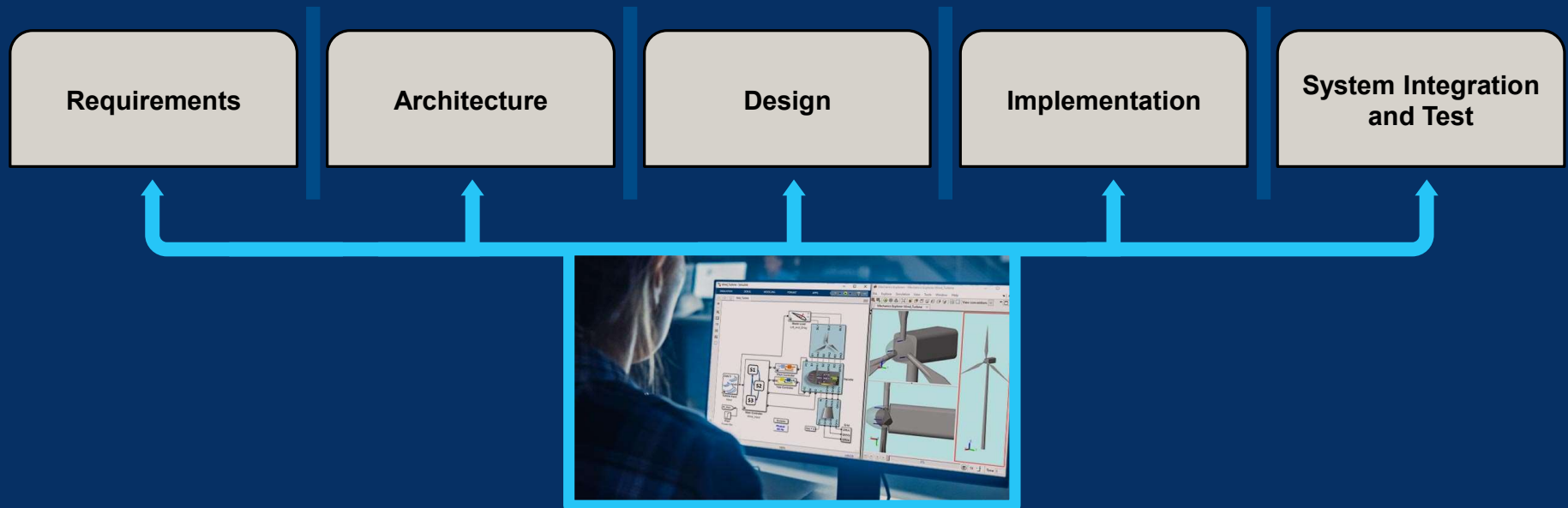
Requirements and artifacts are **hard to manage, change, and trace**



**Manual steps** introduce **errors** and **slow down** the development process

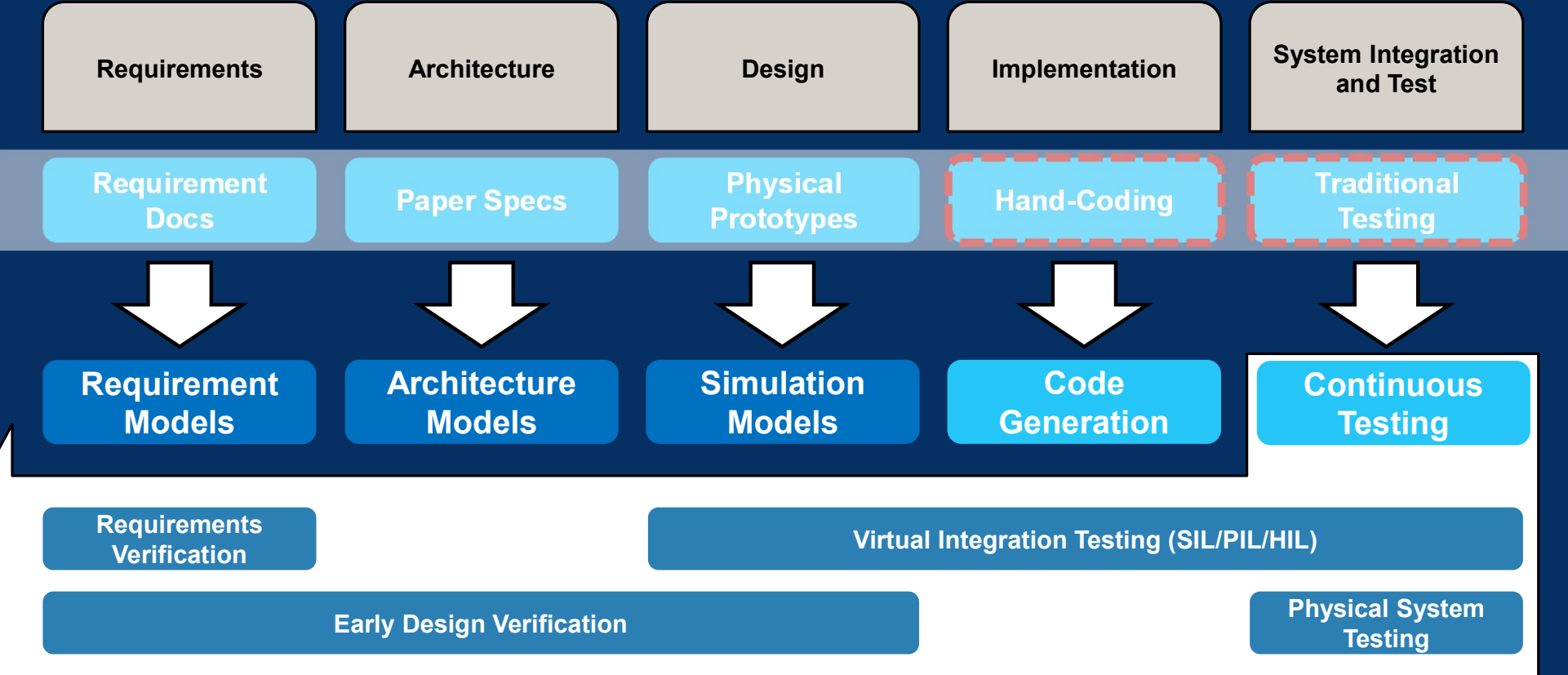
Requirements capture and artifact traceability throughout the process

## Model-Based Design



Models are at the **center** of your development process  
Create a **digital thread**

# Automate steps in the design process with code generation and model-based verification

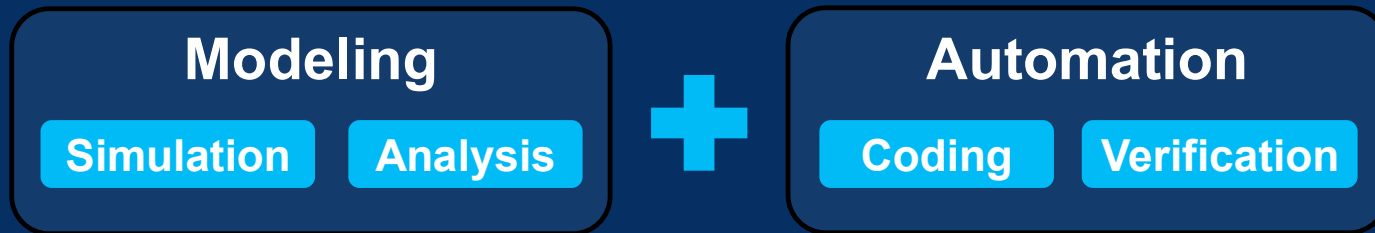


Eliminate inconsistencies, manual steps, and human error  
So that you can focus on creating innovative design solutions



# Model-Based Design

Systematic use of models throughout the development process



Short **agile** iteration cycles



**Saved** time and cost



Minimal defects and **high quality**

# User Stories

**Customer Stories**

Search Customer Stories

## MATLAB and Simulink Customer Stories

Sort by: -- select one --

Results 1 - 12 of 964

**FILTER BY**

**Capability**

- Algorithm Development 404
- Application Deployment 109
- Data Acquisition 102
- Data Analysis 351
- Embedded Code Generation 171
- Event-Based Modeling 6
- HDL Code Generation and Verification 51
- Machine Learning 105

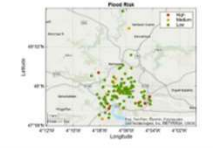
**Product**

- MATLAB 827
- Simulink 543
- 5G Toolbox 5
- Aerospace Blockset 12
- Aerospace Toolbox 8
- Antenna Toolbox 2
- Audio Toolbox 3
- Automated Driving Toolbox 8

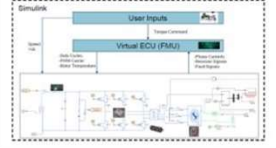
**Industry**

- Aerospace and Defense 146
- Automotive 210
- Biotech and Pharmaceutical 71
- Chemical and Petroleum 18
- Communication Devices 25
- Communication Infrastructure 67
- Computer Electronics 5
- Consumer Electronics 55


**Transforming Climate Risk Strategy at CEGC**




**GM Virtual ECUs Accelerate Automotive Testing**



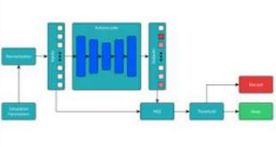
**Image Processing Shows Classical Geometry in Bronze Age Art**



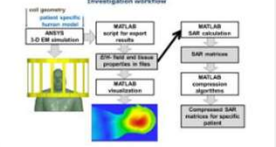
**Stralis Aircraft Advances Toward Emission-Free Flights with Hydrogen Power**



**Nokia Improves 5G Algorithm Testing with Machine Learning**




**Enhancing MRI Safety with Testing Accuracy**





**TRANSFORMING THE GRID**

HOW SIEMENS ENERGY MANAGES THE ENERGY TRILEMMA



**Investigation workflow**





# More details coming :

13:00 | 모델 기반 설계에서의 ASPICE 준수 방안  
류성연 프로, 매스웍스코리아

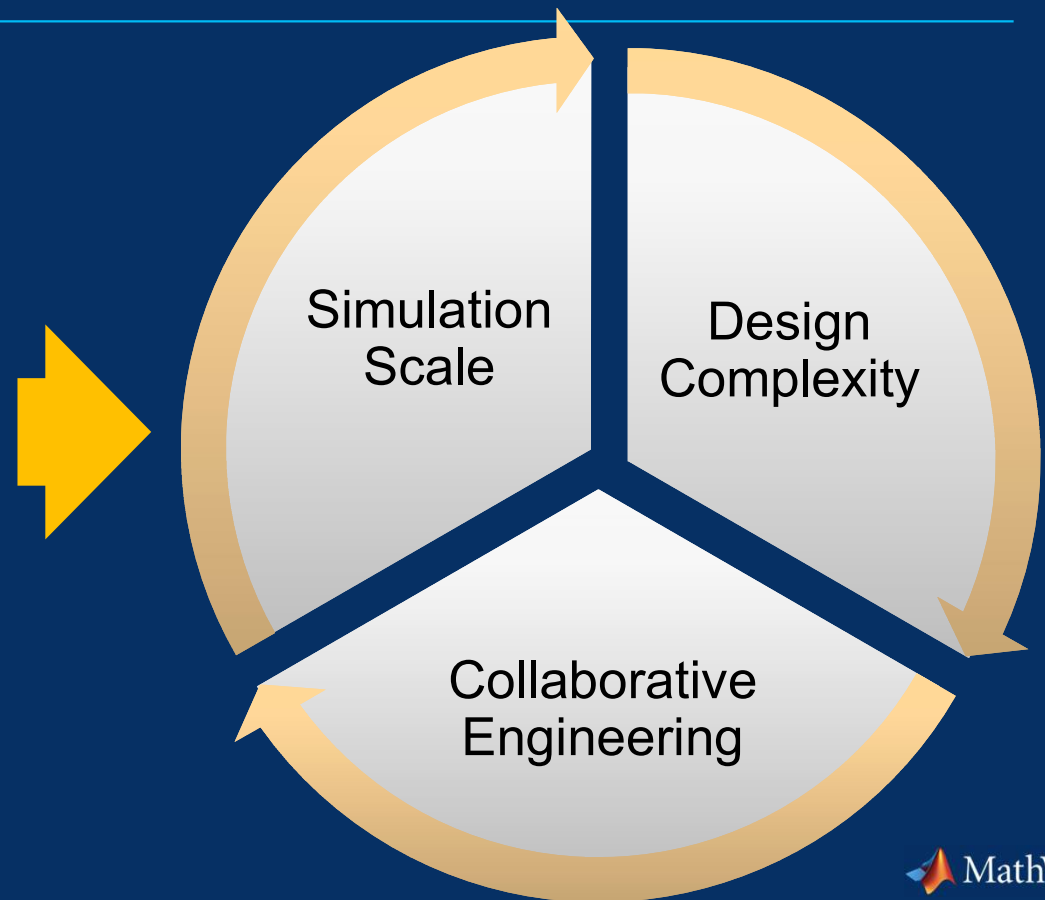
14:00 | MATLAB 및 Simulink를 활용한 하이브리드 차량의 차량 플랫폼 제어기 ASW개발  
양병희 연구원, 현대자동차



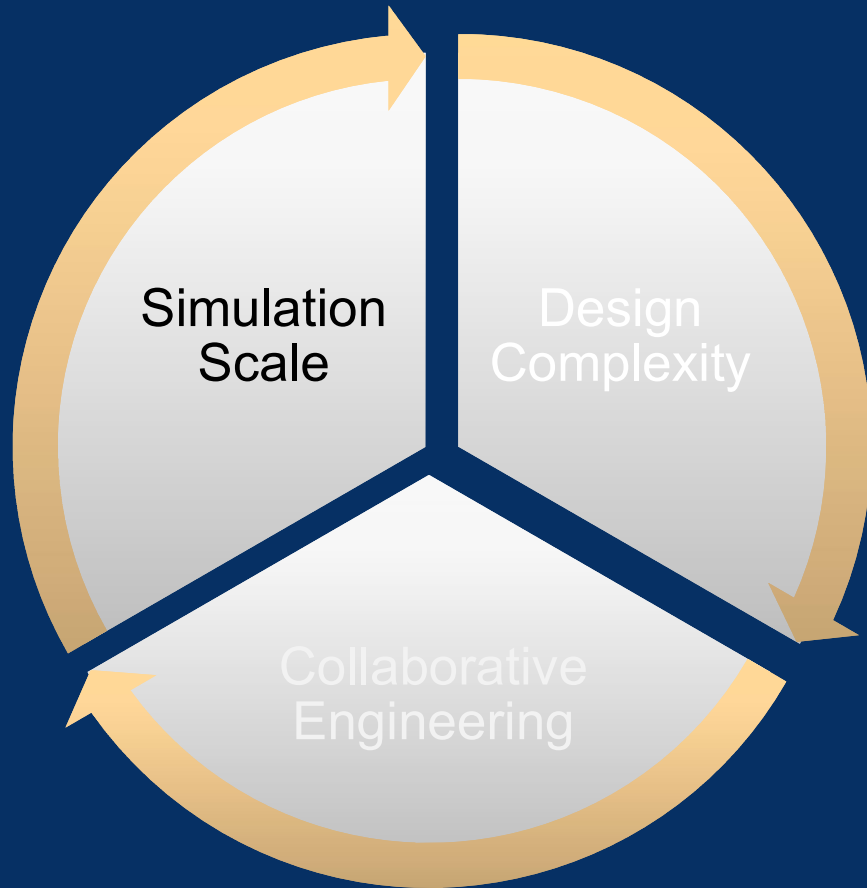
# How is Model-Based Design Evolving?

## The Three Evolutionary Forces at Play

- Handling increasing system and software complexity
- Building innovative features with speed and quality
- Need for virtual development and test grounds



## The Three Evolutionary Forces at Play



**Why** are these trends important?

**What** are customers doing today about these trends?

**How** does Model-Based Design evolve to meet the needs of future mobility?



# Trend: Systems → Full Vehicle Simulation



**Full Vehicle Simulation**

# 2 Products for Vehicle Level Simulation Which Help You

## Powertrain Blockset

## Vehicle Dynamics Blockset



**Powertrain Blockset**  
자동차 파워트레인 시스템의 모델링 및 시뮬레이션

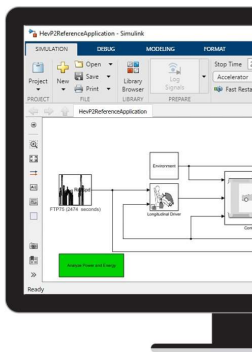
[비디오 보기](#) [무료 평가판 신청](#)

Powertrain Blockset™은 자동차의 가솔린, 디젤, 하이브리드 및 전기 파워트레인 시스템에 대한 완전 조립된 참조 응용 모델을 제공합니다. 또한, 엔진 서브시스템, 변속기 어셈블리, 구동 모터, 배터리 팩 및 제지기 모델의 시뮬레이션을 위한 구성요소 라이브러리를 포함합니다. Powertrain Blockset은 가상 테스트를 위한 동력계 모델도 포함합니다. MDF 파일 지원을 통해 보정 틀에서 파일을 가져올 수 있는 표준 기반 인터페이스를 제공합니다.

Powertrain Blockset은 개발 과정 전반에서 재사용할 수 있는 표준 모델 아키텍처를 제공합니다. 이 아키텍처는 설계 상충 분석, 구성요소 크기 조정, 제어 파라미터 최적화 및 HIL(hardware-in-the-loop) 테스트에 사용할 수 있습니다. 사용자는 참조 응용 모델의 구성요소를 자체 데이터로 파라미터화하거나 서브시스템을 자체 모델로 교체하여 모델을 사용자 지정할 수 있습니다.

**시작하기:**

파워트레인 시스템 모델링	최신 기능
제지기 모델의 설계 및 테스트	문서 및 관련 자료
시스템 설계 상충 분석 수행	다운로드 및 구매
HIL(hardware-in-the-loop) 테스트를 위한 배포	
상세한 서브시스템 모델 적용	




**Vehicle Dynamics Blockset**  
가상 3차원 환경에서 차량 동특성을 모델링하고 시뮬레이션할 수 있습니다

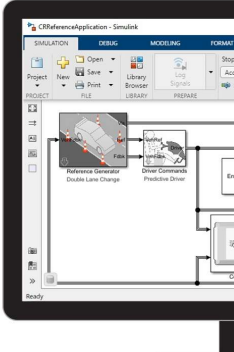
[비디오 보기](#) [무료 평가판 신청](#)

Vehicle Dynamics Blockset™은 3차원 환경에서 주행 조작성을 시뮬레이션하는 완전 조립된 참조 응용 모델을 제공합니다. 미리 만들어진 장면을 사용하여 도로, 교통 표지판, 나무, 건물 및 그 밖의 차량 주변의 사물을 시각화할 수 있습니다. 자체 데이터를 사용하거나 서브시스템을 자체 모델로 대체하여 참조 모델을 사용자 지정할 수 있습니다. 블록셋에는 추진, 조향, 서스펜션, 차체, 브레이크, 타이어를 모델링하는 구성요소 라이브러리가 있습니다.

Vehicle Dynamics Blockset은 개발 과정 전반에서 사용할 수 있는 표준 모델 아키텍처를 제공합니다. 승차감 분석 및 핸들링 분석, 차체 제어 개발, 소프트웨어 통합 테스트 및 hardware-in-the-loop 테스트를 지원합니다. 차량 동특성 모델을 3차원 환경에 통합하면 ADAS 및 자율 주행의 인지, 경로 계획 및 제어 소프트웨어를 테스트할 수 있습니다. 이러한 모델을 사용하여 이중 차선 변경과 같은 표준 주행 조작이나 사용자 지정 장면으로 차량을 테스트할 수 있습니다.

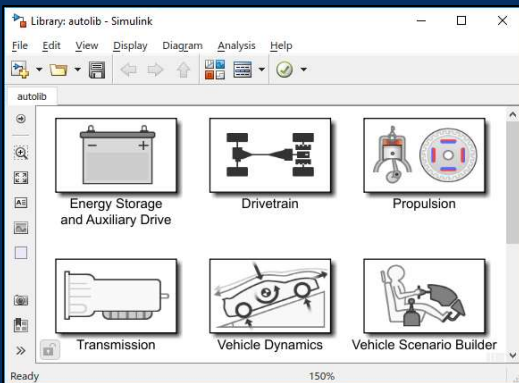
**시작하기:**

전체 차량 시뮬레이션	최신 기능
3차원 환경	문서 및 관련 자료
승차감 및 핸들링	평가판 사용 또는 구매
차체 제어	
자율 주행 테스트	



# Composition of Powertrain Blockset & Vehicle Dynamics Blockset

## Library of blocks



## Reference Applications

<p><b>Conventional Vehicle Reference Application</b></p> <p>Simulate a full vehicle model with an internal combustion engine, transmission, and associated powertrain control algorithms. Use</p> <p><a href="#">Open Example</a></p>	<p><b>HEV Multimode Reference Application</b></p> <p>Simulate a full multimode HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>HEV Input Power-Split Reference Application</b></p> <p>Simulate an input power-split HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>HEV P0 Reference Application</b></p> <p>Simulate a P0 HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>HEV P1 Reference Application</b></p> <p>Simulate a P1 HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>HEV P2 Reference Application</b></p> <p>Simulate a P2 HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>
<p><b>HEV P3 Reference Application</b></p> <p>Simulate a P3 HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>HEV P4 Reference Application</b></p> <p>Simulate a P4 HEV model with an internal combustion engine, transmission, battery, motor, generator, and associated</p> <p><a href="#">Open Example</a></p>	<p><b>EV Reference Application</b></p> <p>Simulate an EV model with a motor-generator, battery, direct-drive transmission, and associated powertrain control algorithms. Use</p> <p><a href="#">Open Example</a></p>	<p><b>CI Engine Dynamometer Reference Application</b></p> <p>Simulate a CI engine plant and controller connected to a dynamometer with a tailpipe emission analyzer. Use to calibrate,</p> <p><a href="#">Open Example</a></p>	<p><b>SI Engine Dynamometer Reference Application</b></p> <p>Simulate a SI engine plant and controller connected to a dynamometer with a tailpipe emission analyzer. Use to calibrate,</p> <p><a href="#">Open Example</a></p>	

Virtual Vehicle Models      Virtual Engine Dynamometers MathWorks®

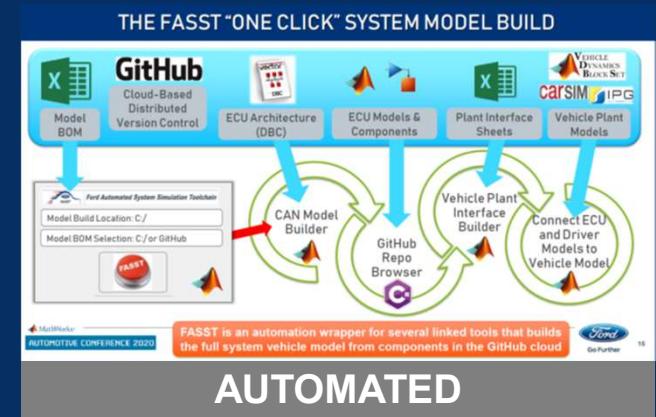
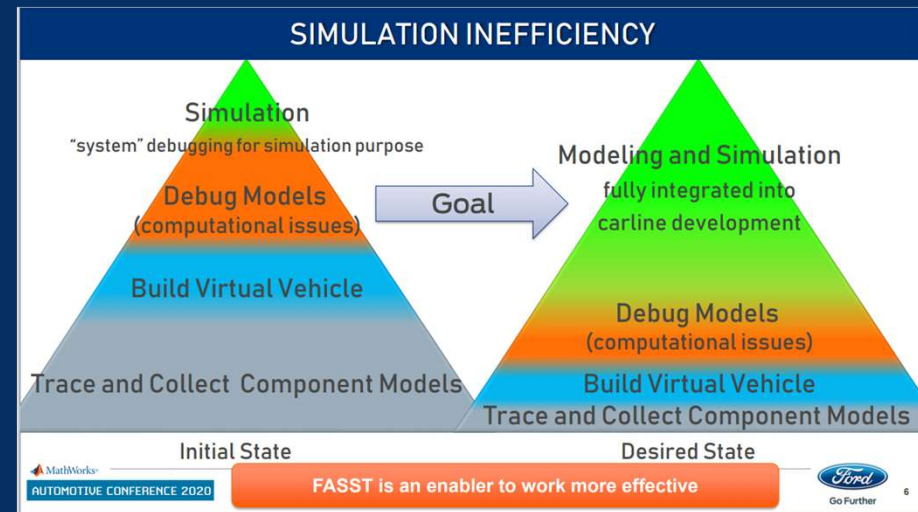


# FORD uses an automated system simulation toolchain to build a virtual vehicle in minutes and Detect System Issues Early in Development

Ford & MathWorks collaborated on a standard framework Ford Automated System Simulation Toolchain (FASST) which has 500+ users today

## FASST

- reduced virtual vehicle build time from months to minutes
- enabled groups needing to perform different analysis tasks to build their own virtual vehicles



Model-Based Agility with Ford Automated System Simulation Toolchain (FASST) - MATLAB & Simulink

## Tesla Maximizes Efficiency with Model-Based Design

*“[Tesla] spent the past 10 years building MATLAB models of where all the energy is flowing. From that, it's determined where the vehicles experience losses due to inefficiencies. The team then goes in and continually tweaks the hardware to increase efficiency. Additional secondary improvements can be pushed via over-the-air updates.”*

*– Roberto Baldwin, Car and Driver*



SCAN ME



## Tesla Tells Us How It Keeps Beating Nearly Everyone in the Range Game

<https://www.caranddriver.com/news/a34046953/tesla-range-strategy-details/>

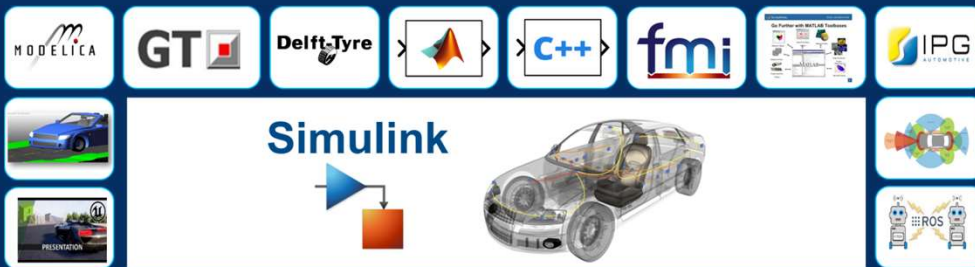
# MathWorks Vision for Virtual Vehicle

Every function designer can *create a virtual vehicle within minutes* with desired details in physics and software, and prototype, calibrate, and validate their functions in simulation

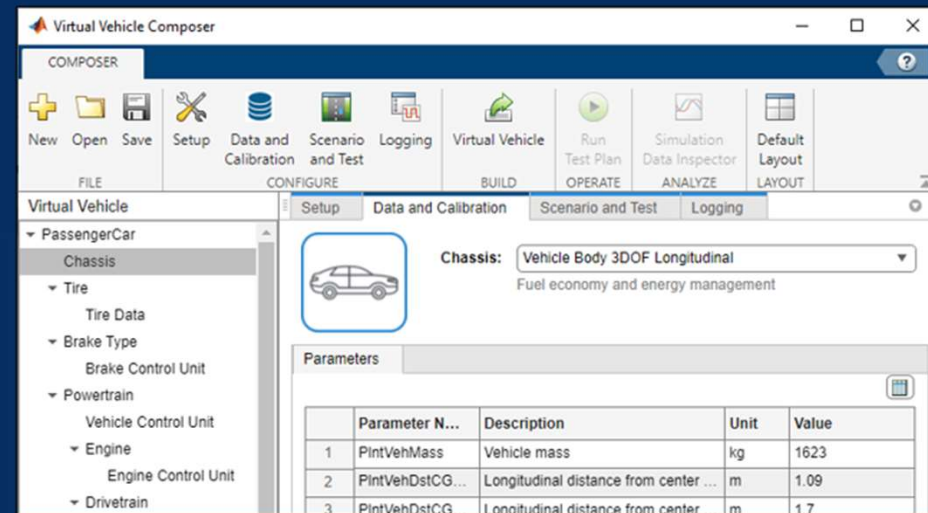
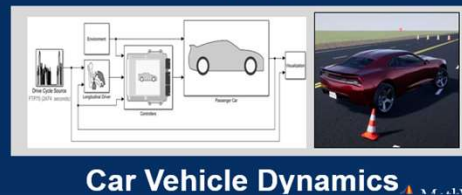
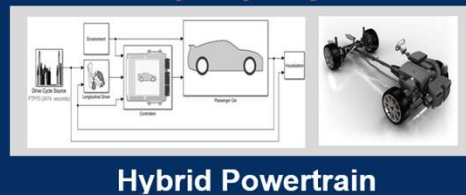
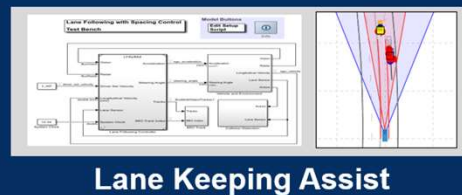
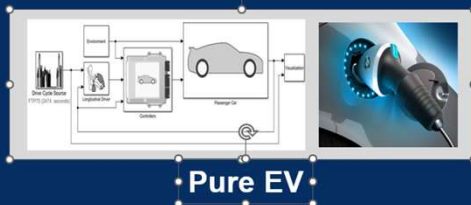
## Goals

- Maximize frontloading via simulation
- Deliver rich out-of-box capabilities and openness for tailoring
- Provide world class simulation integration platform (SIP)

# How is Model-Based Design Evolving?



## Automotive Reference Applications



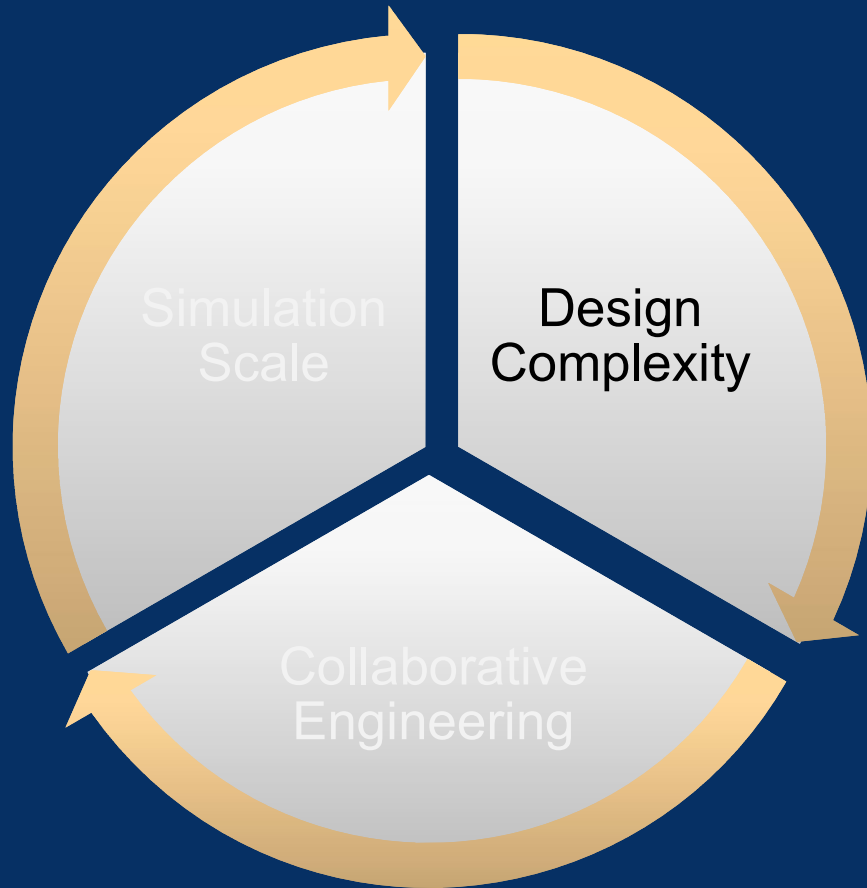
## More details coming :

10:30 | ADAS/자율주행을 위한 RoadRunner Test Case 자동 생성  
김종헌 프로, 매스웍스코리아

15:00 | Response Optimizer를 활용한 버추얼 캘리브레이션  
박상민 책임연구원, 현대자동차

15:30 | Speedgoat 장비를 이용한 배터리 매니지먼트 시스템 HIL테스트 환경  
공지훈 대리, (주)이노엑스

## The Three Evolutionary Forces at Play



**Why** are these trends important?

**What** are customers doing today about these trends?

**How** does Model-Based Design evolve to meet the needs of future mobility?

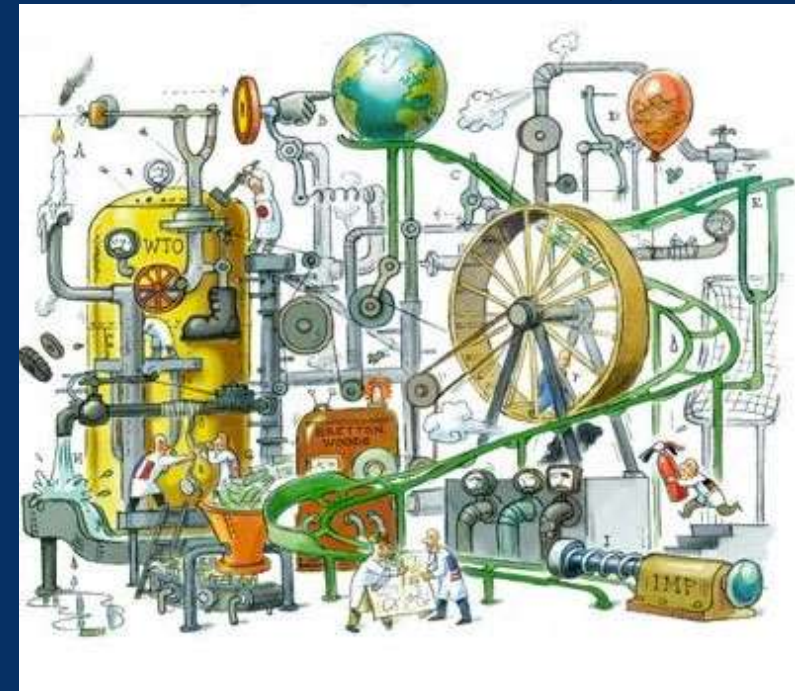


# System Engineering – Why?

Systems Engineering is about **coping with complexity**. Systems Engineering helps **avoid omissions and invalid assumptions**, helps to manage real world changing issues, and produce the most **efficient, economic and robust solution**.

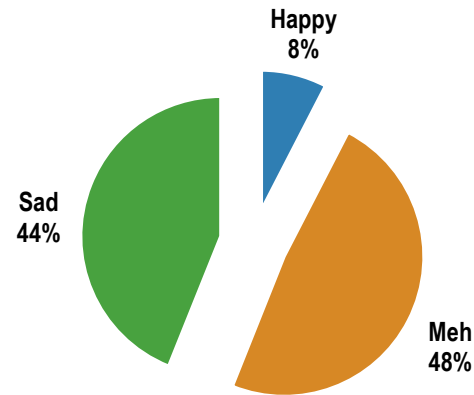


MODEL-BASED  
SYSTEM  
ENGINEERING  
IMPERATIVE



# What we've heard from you

Are you happy with your current tool choices for modeling system architecture?



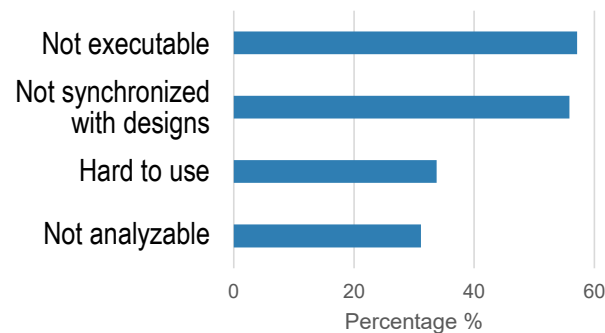
Survey: MathWorks Advisory Board

## Customer:

*"We have tried to build the architecture model in SysML and connect it to the design in Simulink ...*

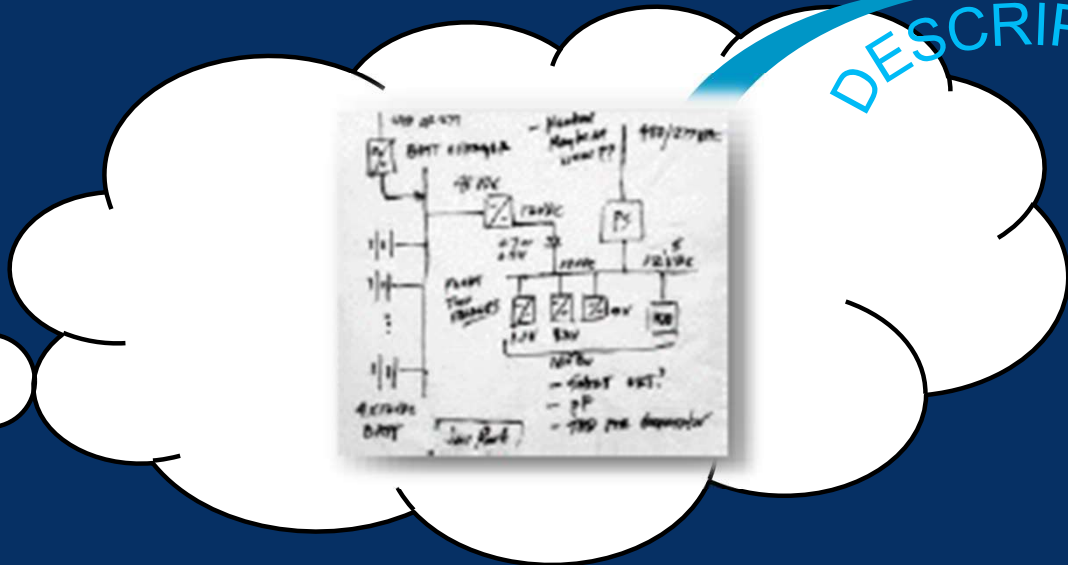
*... [It] does not work without rework both in the **architecture** and **design** worlds whenever a change is needed. It is broken and we need a more integrated approach"*

What are the problems with your current system architecture solution?



Survey: MathWorks Advisory Board

# What problem are we trying to address?



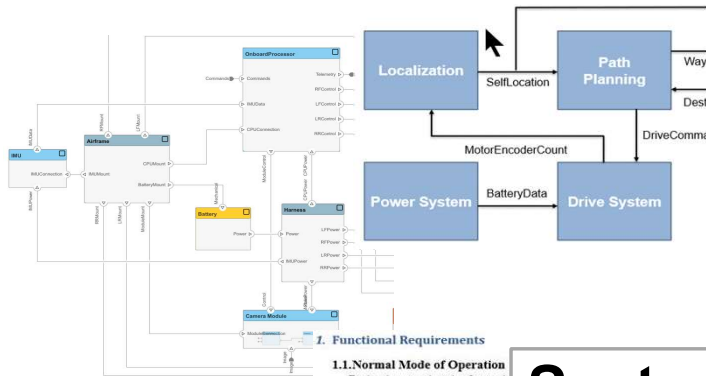
DESCRIPTION



MODEL

# Trend : Bridging the gap between Model-Based Systems Engineering and Model-Based Design

## Model-Based Systems Engineering



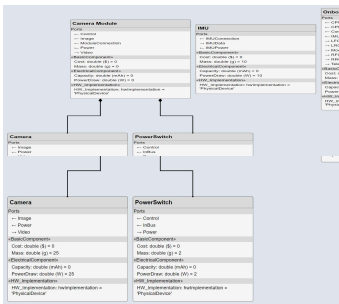
### I. Functional Requirements

**1.1. Normal Mode of Operation**  
During the normal mode of operation shall determine the fuel rate which is

**1.1.1. Stoichiometric mixture r**  
During normal model of oper stoichiometric mixture target r

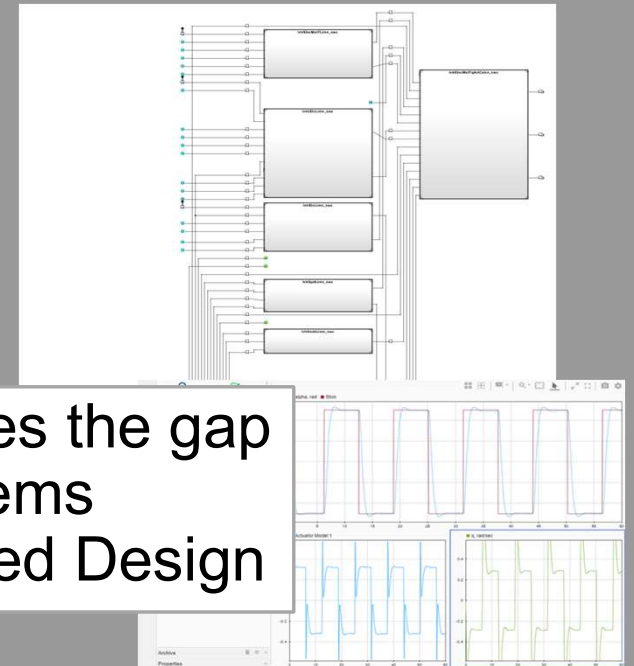
**1.1.2. Oxygen Sensor (EGO)**  
The System shall determine the exhaust gas (EGO) by reading calibratable warm up period th

**1.1.3. High Oxygen Level**  
If the EGO sensor determines gas, the System shall increase stoichiometric mixture target r



**System Composer™** bridges the gap between Model-Based Systems Engineering and Model-Based Design

## Model-Based Design



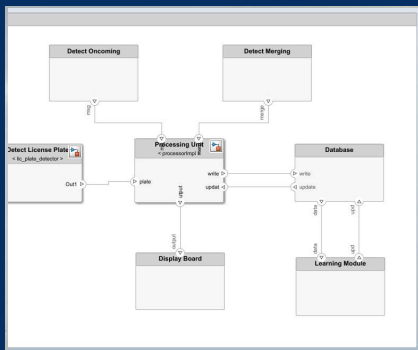
# How is Model-Based Design Evolving to support the needs of System Engineers?

Be Intuitive

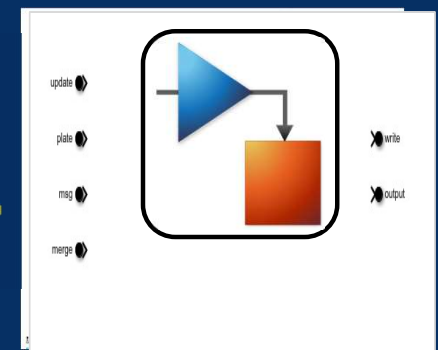
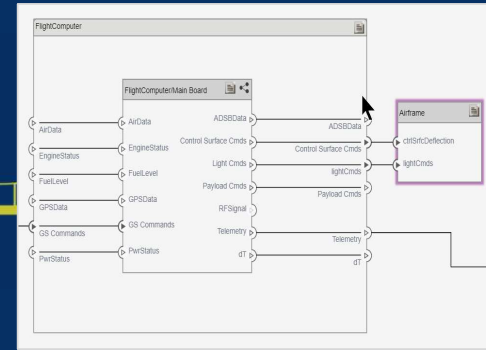
Facilitate Analysis

Tackle Complexity

Enable Implementation



id	latency(ms)	dataRate	resources	queueDepth
0	100	1		
1	100	1		
1	100			0
1	100			0
0.34843205575	287			
1		100		0
2.8571428571	35		1	
1	100		1	
1	100		1	
0.00313469797	1387		23	
1.03	100			3
1	100		1	
4	25		1	
1	100		1	
1.00033333333	100			



Requirements Coverage Reporting and Impact Analysis



# Mercedes-Benz : System Architecture using System Composer

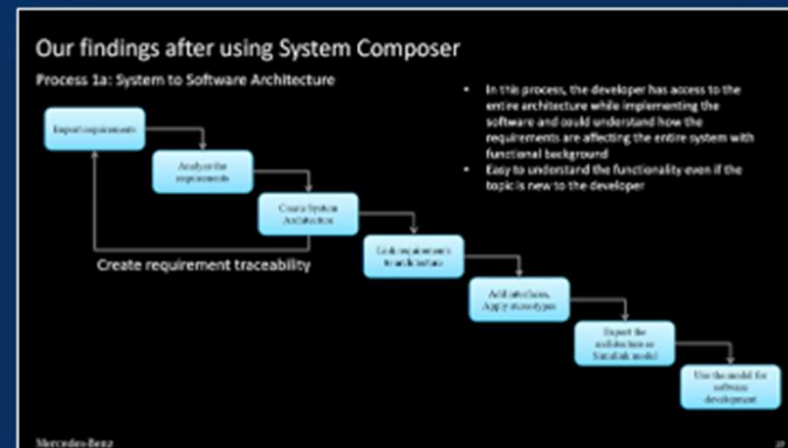
## Challenge :

- What's missing here is that the developer won't understand the whole picture of the requirement being implemented on how it is affecting the entire system
- Might miss implementing some of the requirements due to human error

**Solution :** With System composer, this void could be addressed, as it is a MATLAB toolbox, the conventional process is not altered much

## Results :

- Communication between stakeholders and functional developers will be improved
- The tool is assistive in complex system development





# Delphi Technologies : AUTOSAR Architecture Modeling of Multi-core Electric Powertrain Controller for Next Generation Inverter

## Challenge :

- Gap between architecture and design models
- Gaps in requirement traceability
- Lack of support for intuitive and performance analysis

**Solution :** Delphi Technologies used System Composer and AUTOSAR Blockset for AUTOSAR Based System Engineering

## Results :

- Architecture to Requirements –Seamless Approach
- Intuitive and Performance Analysis

<https://www.mathworks.com/content/dam/mathworks/mathworks-dot-com/company/events/conferences/automotive-conference-stuttgart/2020/autosar-software-architecture-modeling-of-multicore-electric-powertrain-software.pdf>

## Architecture to Requirements – Seamless Approach

Label	Source	Type	Destination
AUTOSAR_Multi_Core.slms	Changed source: 0/3		Changed destination: 0/3
Polarion: A2N-58075	SafetyCore1_Application	Implements	http://polarionprod1.delphidrive.com/polarion/
Polarion: A2N-58341	BSWCore0_Application	Implements	http://polarionprod1.delphidrive.com/polarion/
Polarion: A2N-59475	AUTOSAR_Multi_Core	Implements	http://polarionprod1.delphidrive.com/polarion/

## More details coming :

11:00

MATLAB/Simulink를 활용한 Mobilgene 플랫폼 기반 차량용 공조 제어기 SW CI 환경 구축  
허승준 책임연구원, 현대위아

## The Three Evolutionary Forces at Play

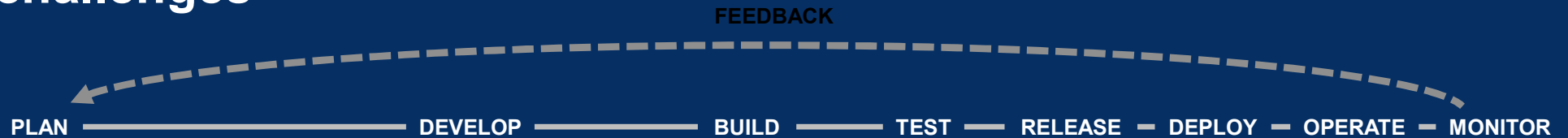


**Why** are these trends important?

**What** are customers doing today about these trends?

**How** does Model-Based Design evolve to meet the needs of future mobility?

# Adapting development process under evolving software challenges



## Evolving Software Challenges

Faster Development and Release Cycles

Efficient Software Development with Hardware

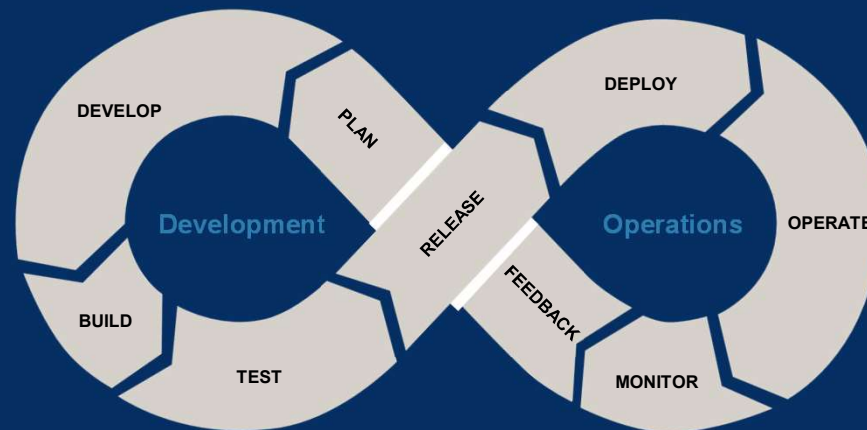
Enable New Types of Algorithms and Functionality in the Field

Software Test and Evaluation as Early as Possible

Flexibility and Optimization with Upgradable Hardware Targets

Better Leverage Data from System Operation

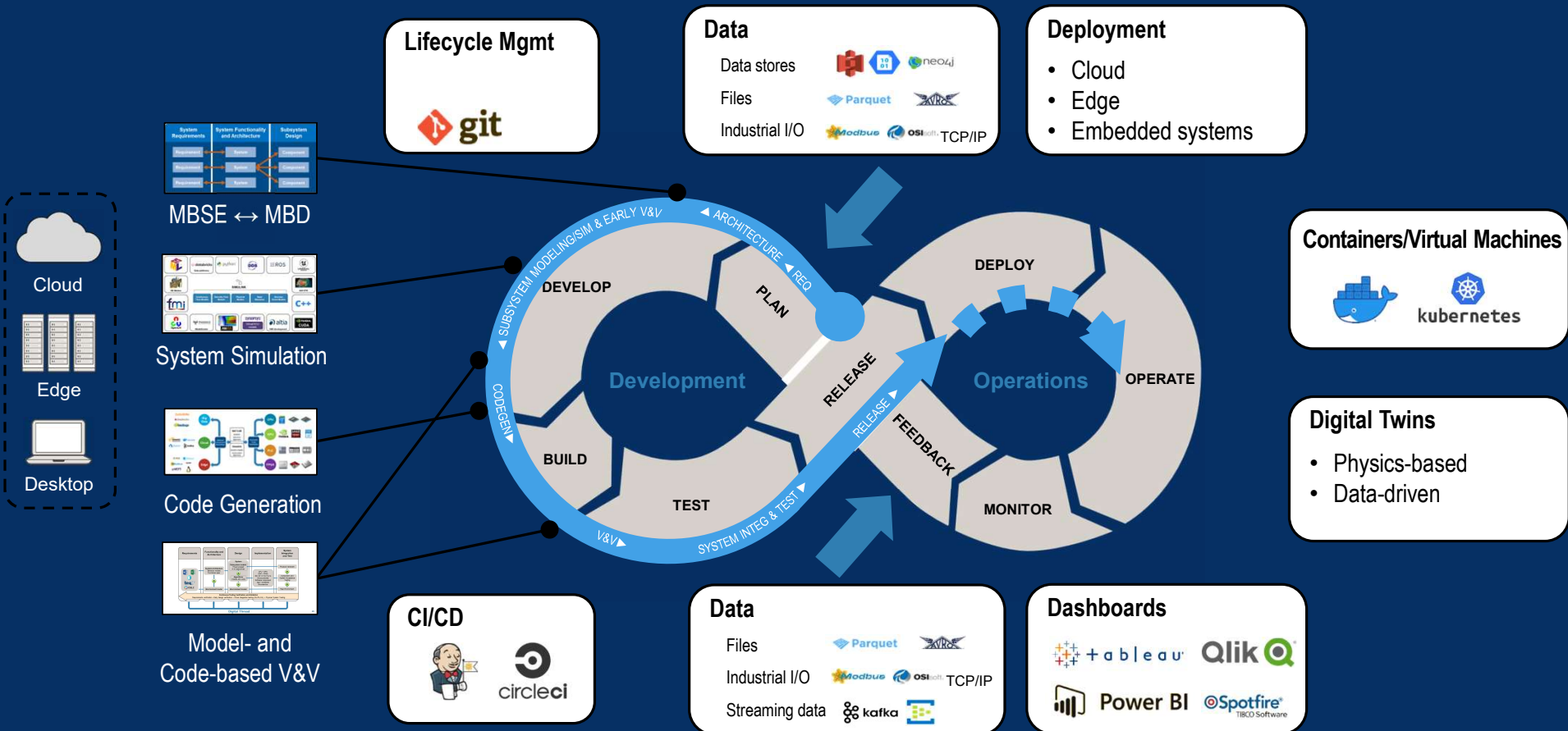
# DevOps: A set of practices to automate and integrate processes between Development and Operations (typically software)



## Perpetually Upgradeable Machines

- Faster development and release cycles
- Better leverage data from system operation
- Enable new types of algorithms and functionality in the field

# Extending DevOps to Systems, Not Only Software





# Building Battery State-of-Health Estimation Pipelines for Electrified Vehicles at NIO

## Challenges

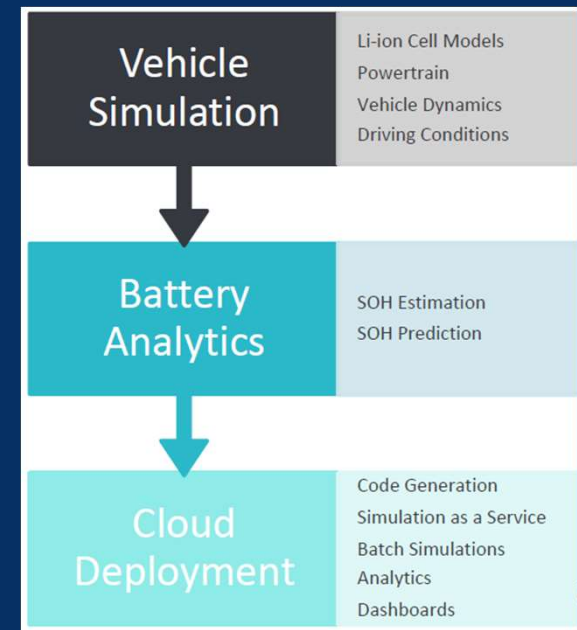
- Large amount of data is required for developing battery state-of-health estimation algorithms. Data is limited during early design phase.

## Solution

- A cloud-based scalable simulator to generate synthetic data.

## Result

- Generate synthetic data before fleet is available or when edge case data is needed
- Available to many engineers; simulations are run on request
- Integrates synthetic data and data from test vehicles



## More details coming :

13:30

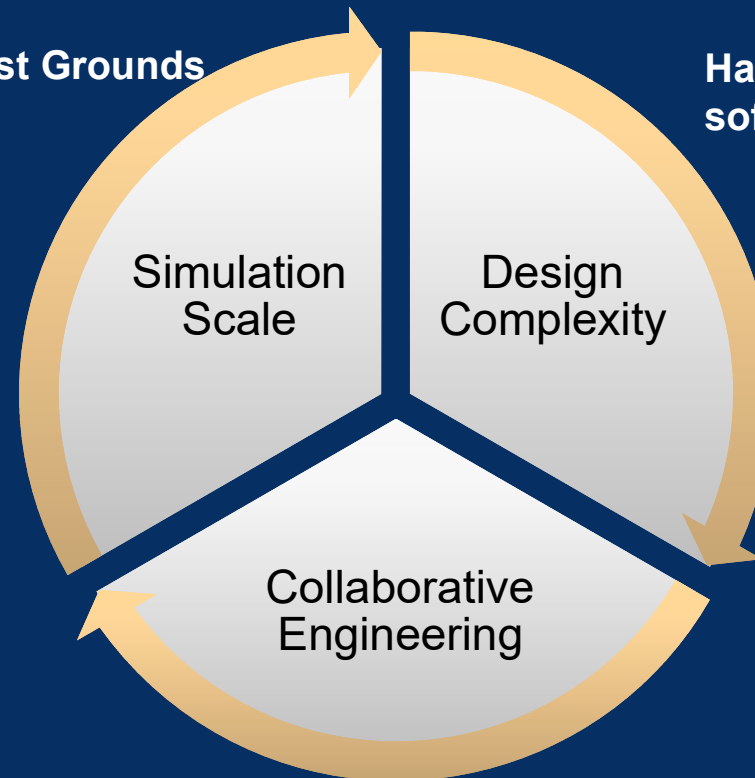
제품 개발 프로세스 성숙화를 위한 코드비머 활용 방안  
정규진 매니저, PTC Korea

Simulink 모델 및 코드 검증을 위한 CI/CD (Continuous Integration / Continuous Delivery) 적용

# Summary :Evolution of Model-Based Design for Next Generation E-Mobility

## Need for Virtual Development and Test Grounds

- Systems simulation to Full Vehicle Simulations



## Handling increasing system and software complexity

- Bridging the gap between Model-Based System Engineering and Model-Based Design

## Building innovative features with speed and quality

- Automate and integrate processes using data and models

## Call to action

Identify a problem statement where you would like to apply these technologies

Team would be happy to discuss about your goals and define an implementation plan for enabling you to move from current state to desired state

16:00 Polyspace를 활용한 임베디드 보안 코딩 가이드 준수 방안  
유용출 프로, 매스웍스코리아

Simulink Fault Analyzer를 이용한 시스템 단위 기능 요구사항에 관한 Coverage Test 방안  
MATLAB 및 Simulink를 이용한 손쉬운 Unreal 3차원 시뮬레이션 환경 구축  
Simulink 모델 및 코드 검증을 위한 CI/CD (Continuous Integration / Continuous Delivery) 적용  
Polyspace와 코드 에디터를 활용한 MISRA C:2023 검증

**Thank You**